

10 GREAT REASONS TO INVEST LOCAL!



<p>1 <i>KNOW WHERE YOUR MONEY GOES:</i> Connect to your investments. Support local businesses and celebrate their successes.</p>	<p>7 <i>CREATE LOCAL JOBS:</i> Local investing creates new jobs as businesses expand and hire.</p>
<p>2 <i>MORE THAN JUST A FINANCIAL RETURN:</i> Invest locally and receive a social, environmental, community and financial return on your investment.</p>	<p>8 <i>SUCCESSION PLANNING:</i> Local investing provides mechanisms for new owners to purchase from retiring owners. This keeps existing businesses we know and love in our community.</p>
<p>3 <i>INVEST LOCALLY, SUPPORT YOURSELF:</i> Your investment will grow our local economy. This results in a larger tax base to support infrastructure, and resources to our community.</p>	<p>9 <i>BUILD A UNIQUE & RESILIENT COMMUNITY:</i> Local businesses are owned by people who live here. They stay for the long haul, and enhance our distinctive cultural identity.</p>
<p>4 <i>REDUCE ENVIRONMENTAL IMPACT:</i> When local businesses make their own products, we minimize pollution caused by transportation.</p>	<p>10 <i>TAKE PART IN YOUR COMMUNITY'S DEVELOPMENT:</i> Each of us brings capital, skills, and knowledge to our community. Let's pool these resources together and add a new element of economic vibrancy at home!</p>
<p>5 <i>IMPROVE OUR ECONOMIC HEALTH:</i> Investment into local businesses adds variety and resiliency to our local economy. This will attract and retain essential professionals and services.</p>	<p style="text-align: center;"><i>PUT YOUR MONEY WHERE YOUR LIFE IS...INVEST LOCALLY.</i></p>
<p>6 <i>ATTRACT ENTREPRENEURSHIP:</i> Entrepreneurs and skilled workers move and stay in communities that support their business goals.</p>	<p>For more information, check out Rhiza Capital or Community Futures Sunshine Coast http://www.rhizacapital.com/#co-op www.communityfutures.org</p>

Thanks, and shared authorship to the Creston & District Community Investment Co-op